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# DISCOVER THE FUTURE OF LEARNING



## MASTER OF COMMERCE

ACADEMIC SESSION  
JULY 2023



**MANAV RACHNA**  
CENTRE FOR DISTANCE  
AND ONLINE EDUCATION

[www.manavrachnaonline.com](http://www.manavrachnaonline.com)





# THE MANAV RACHNA UNIVERSE

Manav Rachna Educational Institutions (MREI) is one of the premier names in higher professional education, with a diverse and dynamic spectrum of activities. the name actively promulgates life as an expedition of intellectual and individual discovery through highly innovative and flexible horizons. the Institutions comprise of 5 entities, a Deemed University, a State University, a Dental College and K-12 Schools



## DIRECTOR'S PROFILE

**Lt. General (Dr.) R K Anand**  
Director- Centre for Distance and Online Education

## MANAV RACHNA: A LEGACY OF EXCEPTIONAL LEARNING

Manav Rachna Educational Institutions are the brainchild of Dr. O P Bhalla, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high-quality education in various fields. The institutions have over 37,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronizing MREI, 535+ Patents (filed/granted), 86+ global academic collaborations, and 80+ Alumni & In Campus start-ups, 13 are the countries from which Manav Rachna students arrive, 8500 Research papers in International / National Journals and Conferences. Institutions at MREI comprise Manav Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manav Rachna International Institute of Research & Studies (MRIIRS).

Prof (Dr.) Lt. General R K Anand, PVSM, AVSM, SM, VSM is a professional with four decades of experience in Infrastructure Development, Human Resource Management, Communication Systems, Data Networks and Cyber Security.

He has created and nurtured institutions in Technology, Medicine, Hospitality and Fashion Design in various parts of the country. He has done extensive work on operational research and logistics management. Prof. Anand is an MBA in Operational Research and Business Administration from Osmania University. He is an M.Phil in Strategic Studies from Madras University with an M.Tech in Communication Engineering from IIT Delhi. He has also done his Ph.D. in Cyber Security studying the impact of Cyber threat on high intensity organisations.





# M.Com PROGRAMME



## ABOUT CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

Manav Rachna Centre for Distance and Online Education has been launched under Manav Rachna International Institute of Research and Studies (NAAC 'A++' Grade Accredited Institution) to provide quality education to those students who are not able to draw any benefits from conventional systems of Education. Nine programmes in different streams namely Computer Applications, Management, Commerce, Business Administration, English and Economics will be offered by University in online mode with specialization in different domain such as Healthcare, Business Analytics, Data Science, Banking and Finance, Artificial Intelligence, cyber security Digital Marketing, Blockchain and many more. In today's opportunistic world, specialized education is essential for successful professional life. Manav Rachna Centre for Distance and Online Education has

collaborated with prominent industry partners to provide global career opportunities to the students and acquaint the students with the increased technology intensive requirement of today's time.



## MASTER OF COMMERCE- ONLINE

Manav Rachna is offering UGC approved M.Com Online Degree Programme at Centre for Distance and Online Education.

The M.Com programme at Manav Rachna Centre for Distance and Online Education is a two-year degree programme that offers an in-depth understanding of the theoretical concepts related to accounting & taxation, finance, micro & macroeconomics. The course is designed to meet the requirements of the business and industry with relevant curriculum and pedagogies. Learners with an M.Com degree would be equipped with competencies and skillsets that would enable them to pursue and excel in their career in the field of banking, insurance, finance, accounting and audit. Moreover, an M.Com degree would enable interested learners to build their careers in academics and they also become eligible for various government and private sector jobs.

The online programme will help the students to achieve an academic degree along with flexibility and relaxation. This online programme holds equal academic value to as on-campus degree and help students in developing themselves into an industry ready as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programmes. The renowned faculty, cutting-edge advanced curriculum, technology driven and a remarkable content delivery will be helpful in the successful implementation of online programs.



# PROGRAMME HIGHLIGHTS



## ELECTIVES OFFERED

- Auditing and Taxation
- Accounting and Finance
- Entrepreneurship and Innovation
- Business Analytics

## HIGHLIGHTS

- The two-year degree course accords the students with a comprehensive view of Accountancy, Economics, Taxation, Finance, Marketing, and Law.
- The industry aligned course curriculum adds to the practical knowledge of the students.

## WHY CHOOSE MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION?

- User-friendly Learning Management System
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- Career advancement opportunity
- Customized curriculum designed as per industry needs
- Career Guidance by Industry Experts
- Value Addition by International Experts and Renowned luminaries
- Interactive Live Lectures/ Online Counseling sessions
- Reservoir of pre-recorded video lectures by highly qualified faculty
- Peer Group Learning
- Hands-on Learning



## WHY ENROLL FOR MANAV RACHNA ONLINE DEGREE?



## POTENTIAL RECRUITERS



## SCOPE/ CAREER PROSPECTS AFTER M.Com

- Marketing Manager
- Chartered Accountant
- Investment Banker
- Tax Consultant
- Financial Consultant
- Cost Accountant

## INDUSTRY-RELEVANT COURSES

- Economics for Managerial Decisions part I & II
- Accounting Theory and Practices
- Cost & Management Accounting
- Direct & Indirect Taxation
- E- Commerce



**For more information reach out to us:**



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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

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